Dear Friend of Public Art,

In 2016, Spartanburg Art Museum launched its first large-scale public art project, **Lighten Up Spartanburg!**, in which 28 six-foot-tall fiberglass artbulbs were painted and sculpted by local and regional artists. The success of this downtown project grew our awareness that residents and tourists alike loved the artbulbs, so we have decided that bringing more public art to the City of Spartanburg will be a permanent component of our contemporary art programming.

**Go Figure** will feature our region’s best contemporary visual artists. Inspired by current events and the desire to connect safely with each other again—without COVID19, without racial injustices, and without exclusion. Our goal for **Go Figure** is to create a public art project that expresses and gives voice to how we want to re-emerge together as a community, united.

As a culture, we have been radically altered in 2020, as our collective narrative of who we are as a community is strengthened, inspired, and encouraged to embrace all experiences, stories, and figures.

You have a unique opportunity to be one of the first sponsors of the **GO FIGURE** public art program! Your $5000 sponsorship demonstrates your commitment to the growth, development, and unity of our dynamic community, as well as support public programming from the only contemporary art museum in the Upstate.

Enclosed please find our sponsorship packet, which outlines benefits and opportunities. For any questions, feel free to contact me via email at egoddard@spartanarts.org or by phone at 864.582.7616 x 236. We look forward to hearing from you!

E. Goddard  
*executive director*

[Signature]

President of the Board

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About Spartanburg Art Museum

Spartanburg Art Museum is a regional museum promoting contemporary visual arts by inspiring and engaging people of all ages through exhibitions and education.

2020

- Established a Diversity, Accessibility, Equity, and Inclusion Committee to ensure that SAM serve our community as a site for social action in our region.
- Completed “A Stronger Bottom Line” program through the South Carolina Arts Commission and Fiscal Management Associates.

2019

- Partnered with The Bethlehem Center to create a mural for their exterior north-facing wall.
- Began our multimedia educator resource project.

Since 1907, Spartanburg Art Museum has served and impacted our Spartanburg community through visual arts and art education. We’re the only contemporary art museum in the Upstate and one of only three institutions in the entire state of South Carolina devoted to the art of our time, curating exhibitions that reflect the deep considerations of the issues and concerns within contemporary culture.

Since SAM’s mission was shifted to contemporary art in 2015, we have exhibited the works of 200+ regional, national, and international artists, rotating thousands of individual pieces of art through our gallery every three to four months.

Public Art by SAM

Lighten up Spartanburg! was a large-scale public art program launched by SAM in 2016. Consisting of 28 six-foot-tall fiberglass light bulbs encompassing 300 square feet of public art, this project bolstered the cultural vitality of our downtown, expanded the local economy through tourism, provided opportunity to local and regional artists, and fostered connections between local businesses and the arts.
Kevin Belue, owner of K. Riley Designs, has worked in welding and metal fabrication in Spartanburg for decades.

He and his team will lead the fabrication process of the GO FIGURE forms in his studio, creating a minimum of 20 larger-than-life steel figures to be placed in the imaginations and hands of jury-selected artists. Kevin was chosen to lead this critical portion of the project based on his incredible wide-ranging set of skills. Many Spartanburg natives have seen his creative handiwork at The Kennedy and the Willy Taco restaurants, where he created doors, half-walls, and other surfaces using reclaimed steel shipping containers. Kevin’s skills are unmatched and his experience expansive. Spartanburg Art Museum is thrilled to work on this inclusive and timely public art project with such a master craftsman.
Spartanburg Art Museum will partner with a group of diverse organizations to engage the community with educational and interactive programs and events.

the Bethlehem Center
Boys and Girls Clubs of the Upstate
Children’s Museum of the Upstate
City of Spartanburg
Hatcher Garden
Hub City Writers Project
Spartanburg Area Conservancy
Spartanburg County Schools
Spartanburg County Public Library
Spartanburg Parks and Recreation
Spartanburg Science Center
Partners for Active Living
USC Upstate
YMCA - Spartanburg
YOGAlcious Yoga Studio
SPONSORSHIP PERKS

- two (2) tickets to an exclusive sponsor reception (date tba)
- behind-the-scenes tour of a participating artist’s studio
- business name in six (6) monthly e-newsletters
- business name on Spartanburg Art Museum’s website for the duration of the exhibition
- business name on all public art signage for the duration of the exhibition
- business name on all program collateral (including lesson plans for Spartanburg County Public Schools, family activity guides, and community partner programs)
- verbal and written recognition on the OnCell audio tour
Thank you for supporting contemporary art in Spartanburg!

Your generous contribution of $5000 helps to bring 20+ larger-than-life sculptures to the City of Spartanburg!

_______________________________
business name

_______________________________
contact name

_______________________________
mailing address

city __________________________ state ________________ zip ____________

e-mail address (please print clearly—this is required to send you a donation receipt)

_______________________________
telephone number

[spartanburg art museum].org/gofigure